

BCDG's Strategic Priorities (2026 – 2028)

- **Strengthen and Grow Our Network**
BCDG will expand membership, deepen engagement, and create meaningful connections through listening campaigns, targeted outreach, and a strengthened Building Thriving Communities Internship Program.
- **Become a DataDriven Leader**
We will standardize data collection, elevate community stories, use data insights to shape policy, attract investment, and highlight the impact of Black-led community development.
- **Elevate the BCDG Brand**
BCDG will enhance its visibility through a strong brand identity, consistent communications, and clear articulation of member value—building recognition as a trusted national voice.
- **Mobilize Resources for Greater Impact**
We will diversify funding, pursue new partnerships, explore earned income opportunities, and leverage data driven storytelling to attract philanthropic, corporate, and government investment.
- **Lead with Expertise and Innovation**
BCDG will position itself as a national thought leader by sharing insights, supporting member capacity, expanding professional development, and cultivating partnerships with Black C-Suite leaders and sector influencers.
- **Ensure Organizational Resilience**
We will implement a business continuity plan, diversify revenue streams, and maintain strong visibility to safeguard BCDG's longterm sustainability.